

# MAIRE KENNEDY

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## OBJECTIVE

Seeking a position to utilize my broad technical production experience and expertise in textile/CAD design.

## EMPLOYMENT HISTORY

### **Textile Designer and Head of Production, Lake + Parkland Inc, NYC; 7/20 to present**

Researched, executed, and developed wide range of abstract, geometric, and linear surface designs with ink, watercolor, and stamping techniques; established seamless digital repeats and colorways in Photoshop, Illustrator and Ned Graphics Fashion Studio; established strategies for implementing wide range of home and personal products; liaised with vendors to maximize production value and efficiency; and collaborated with design licensing partners.

### **Senior CAD Designer at Roytex, Inc, NYC; 2/19 to 5/20**

Designed a wide range of wovens and printed textiles for menswear using Kaledo Weave and Print modules; Photoshop; Illustrator; 3D Browzwear Vstitcher and Lotta modules. Updated and adjusted colorways and maintained accurate physical and digital color libraries.

### **Senior Designer and CAD Artist at Alfred Dunner, Hearts of Palm division NYC; 1/18 to 12/18**

Worked as sole member of CAD department developing prints from concept through showroom garment display: cleaned, modified, and put prints into repeat; established seasonal palettes based on trend research; developed and implemented multiple colorways for each group's prints; communicated with mills on all aspects of technical development and production; maintained line sheets and production schedule; regularly updated FileMaker Pro library with print purchases; spearheaded first division-wide fabric recycling/upcycling donation program to local and national non-profit organizations.

### **Textile Designer at CHF Home NYC; 2/17 to 11/17**

Designed original prints, wovens, and jacquards for bedding & bath luxury brands as well as for mid-market retailers; reworked purchased prints into standard mill sizes; created and updated colorways; matched printed colors to fabric color standards; established and updated spec sheets and tech packs for mills.

### **Senior Textile Designer at JoyLab start-up athleisurewear brand for Target; NYC; 10/16 to 2/17**

Designed and produced original prints based on market trend research; reconfigured bought prints into standard repeat sizes; initiated and updated spec sheets for all prints in product line; collaborated successfully with mills on production within compressed timelines; commented on strike-offs; established archiving protocols; advised on large-format printer purchase.

### **Freelance Textile Designer at various firms; NYC; 1/15 to 10/16**

Created original prints; modified and color-separated purchased prints; reduced files into indexed colors; created coordinate ditsies, stripes, and plaids; developed colorways; matched paper-printed colors and Pantone fabric swatches to existing color chips; organized and maintained color boards; created and updated production sheets; reviewed and commented on strike-offs; communicated with overseas production; participated in production meetings.

### **Assistant Textile Designer at Oxford Collections; NYC; 3/14 to 12/14**

Modified, cleaned and put existing prints into repeat; created new prints for Missy and Swimwear markets using Photoshop, Illustrator, and Ned Graphics Fashion Studio suite; effectively matched colors from fabric samples to printer paper; developed and presented multiple colorways for each print.

## EMPLOYMENT HISTORY (cont'd)

### Freelance Textile Designer at various firms; NYC; 10/11 to 2/14

Created original prints; modified and put purchased prints into standard repeat sizes; separated and reduced colors; created coordinate prints and stripes; created new colorways; manipulated digital prints into garment bodies; prepared electronic files for production; maintained large-format printers; researched and created mood boards; matched colors to Pantone chips; established spec sheets; corresponded with overseas printers; maintained system of digital files; created and updated linesheets and production catalog for print and mobile.

## EDUCATION

- A.A.S. Textile/Surface Design  
Fashion Institute of Technology; New York, NY; magna cum laude
- M.F.A. Fiber and Material Studies/Sculpture  
Syracuse University; Syracuse, NY; full tuition scholarship with stipend
- B.A. Visual Communication  
Loyola University Chicago; Chicago, IL; minor in German

## SOFTWARE AND PRODUCTION SKILLS (both Mac & PC)

**Software Skills:** Adobe CS Suite – Photoshop and Illustrator; Ned Graphics Fashion Studio Suite – Color Reduction & Cleaning, Easy Coloring, Design & Repeat, Storyboard, Easy Knit, Easy Weave; Kaledo – Print, Knit; Pointcarré Weave Design; PLM; Browzwear – Vstitcher, Lotta; Microsoft – Excel, Powerpoint.

**Production Skills:** Most areas of textile production and development from design brief to mill-ready repeat files to final products in sample rooms.

**Printing Skills:** Operation, maintenance and troubleshooting for Epson 4800 & 9800 series large format printers; knowledge of Mimaki fabric printers; experience with Evolution RIP Layout software.

## PORTFOLIO EXCERPTS

[www.mairekennedy.com/commercial-textile-design](http://www.mairekennedy.com/commercial-textile-design)