

# MAIRE KENNEDY

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## OBJECTIVE

Seeking a position to utilize my broad technical production experience and expertise in textile/CAD design.

## EMPLOYMENT HISTORY

### Senior CAD Designer at Roytex, Inc, NYC; 2/19 to 5/20

Designed a wide range of wovens and printed textiles for menswear using Kaledo Weave and Print modules; Photoshop; Illustrator; 3D Browzwear Vstitcher and Lotta modules. Updated and adjusted colorways and maintained accurate physical and digital color libraries.

### Senior Designer and CAD Artist at Alfred Dunner, Hearts of Palm division NYC; 1/18 to 12/18

Worked as sole member of CAD department developing prints from concept through showroom garment display: cleaned, modified, and put prints into repeat; established seasonal palettes based on trend research; developed and implemented multiple colorways for each group's prints; communicated with mills on all aspects of technical development and production; maintained line sheets and production schedule; regularly updated FileMaker Pro library with print purchases; spearheaded first division-wide fabric recycling/upcycling donation program to local and national non-profit organizations.

### Freelance Designer at CHF Home NYC; 2/17 to 11/17

Designed original prints, wovens, and jacquards for bedding & bath luxury brands as well as for mid-market retailers; reworked purchased prints into standard mill sizes; created and updated colorways; matched printed colors to fabric color standards; established and updated spec sheets and tech packs for mills.

### Senior Textile Designer at JoyLab start-up athleisurewear brand for Target; NYC; 10/16 to 1/17

Designed and produced original prints based on market trend research; reconfigured bought prints into standard repeat sizes; initiated and updated spec sheets for all prints in product line; collaborated successfully with mills on production within compressed timelines; commented on strike-offs; established archiving protocols; advised on large format printer purchase and oversaw installation and maintenance.

### Freelance Textile Designer at various firms including Town & Country Living, Sunham Home Fashions, BCP Home, and Bardwil Home; NYC; 2/16 to 10/16

Created new prints from inspiration; reworked purchased prints into standard bedding, tablecloth and other home fashion products' repeat sizes using Ned Graphics and Photoshop; created and updated spec sheets; commented on strike-offs and communicated with overseas production; actively participated in weekly production meetings.

### Textile Designer at PS Kids; NYC; 10/15 to 2/16

Modified purchased prints into standard repeats; reduced files into indexed colors using Photoshop and Ned Graphics; created new coordinate stripes and plaids using Easy Weave for Children's market.

### Freelance Colorist and Textile Designer for Full Beauty Brands; NYC; 6/15 to 9/15

Matched both paper-printed colors and Pantone swatches to existing color chips; organized and maintained color boards; developed new colorways; created original prints, companion prints, and print stories for Missy market using Ned Graphics and Photoshop.

## EMPLOYMENT HISTORY (cont'd)

### **Freelance Textile Designer at various firms including ES Sutton and Design History; NYC; 1/15 to 6/15**

Revised and color-separated purchased prints; created repeat patterns for both Active and Home markets; created production sheets; corresponded with overseas vendors; reviewed and commented on strike-offs.

### **Assistant Textile Designer at Oxford Collections; NYC; 3/14 to 12/14**

Modified, cleaned and put existing prints into repeat; created new prints for Missy and Swimwear markets using Photoshop, Illustrator, and Ned Graphics Fashion Studio suite; effectively matched colors from fabric samples to printer paper; developed and presented multiple colorways for each print.

### **Freelance Assistant Textile Designer at Aéropostale and Kohl's Department Stores; NYC; 10/13 to 2/14**

Modified purchased prints; separated and reduced colors; created new colorways; created new companion prints for Junior and Missy markets using Photoshop, Illustrator and Ned Graphics.

### **Assistant CAD Textile Designer at Reunited Clothing; NYC; 9/12 to 8/13**

Researched and developed repeats, coordinates and engineered prints for Junior and Missy markets in Photoshop, Illustrator and Ned Graphics; manipulated digital prints into garment bodies; prepared electronic files for production; maintained large-format printers.

### **Freelance Textile Designer at Classique Fashion; NYC; 10/11 to 8/12**

Developed and produced designs for Missy market using Photoshop and Illustrator; researched and created mood boards; matched colors and established spec sheets; corresponded with printers abroad in both India and China; maintained organized system of digital files; created and updated production catalog for print and mobile.

## EDUCATION

### **A.A.S. Textile/Surface Design**

Fashion Institute of Technology; New York, NY; 2011; magna cum laude

### **M.F.A. Fiber and Material Studies/Sculpture**

Syracuse University; Syracuse, NY; 2006-2009; full tuition scholarship with stipend

### **B.A. Visual Communication**

Loyola University Chicago; Chicago, IL; minor in German

## SOFTWARE AND PRODUCTION SKILLS (both Mac & PC)

### **Computer Programs:** Photoshop; Illustrator; Ned Graphics Fashion Studio Suite modules including

Color Reduction & Cleaning, Easy Coloring, Design & Repeat, Storyboard, Easy Knit, Easy Weave; also Pointcarré Weave Design; PLM; Browzwear Vstitcher and Lotta modules.

**Digital Skills:** Drawing and layout from concept to mill-ready repeat files; both flat and tonal colorway creation; color/trend research; mood board development; texture mapping.

**Hand Skills:** Numerous design creation techniques including drawing and painting with gouache, dye, and various other media; screen printing; flat machine knitting; loom weaving.